

# U.S. Health Promoting Campuses Network

## Terms of Reference

### Purpose

- I. A network (not a new organization)
  - A. A venue for members to collaborate and support each other and on the work in becoming a health promoting campus
  - B. A Mechanism for institutions in the U.S. to adopt the Okanagan Charter.

### Goal/Success Measurement

To be discussed and defined at upcoming network meeting(s)  
(eg: X% of U.S. Institutions have adopted the Okanagan Charter by...???)

### Context

- Initiated on January 15th, 2020 at the first gathering in New Orleans, Louisiana at the NASPA Strategies Wellbeing and Health Promotion Leadership Conference
- The U.S. Health Promoting Campuses Network (USHPCN) consists of representatives from any institution of higher education within the States interested in aligning with the Okanagan Charter for Health Promoting Colleges and Universities by engaging in the health-promoting movement among universities and colleges within the United States of America (The States).
- Similar networks are active internationally, including in the UK, New Zealand, Germany, Canada and Iberoamerica.
- The establishment of this network is supported by the [Pan American Health Organization](#) and the [International Health Promoting Universities & Colleges network](#).
- The USHPCN is guided by the [Okanagan Charter: An International Charter for Health Promoting University and Colleges](#), which calls on higher education institutions to embed health into all aspects of campus culture and to lead health promotion action and collaboration locally and globally. Created in June 2015, the Charter provides institutions with a common vision, language, principles, and calls to action to become health and wellbeing promoting campuses.

### Roles & Responsibilities

The USHPCN is responsible for facilitating and advancing Charter activation and adoption within The States, building and maintaining a network across the country, and collaborating with international networks. The following are interrelated areas of focus:

#### 1) Okanagan Charter communication, activation, and adoption

- Increase awareness and advancement of the Okanagan Charter by engaging a variety of audiences, including health promotion practitioners, sustainability practitioners, academics, students, higher education senior leadership, and government and non-governmental organizations, using a variety of communication tools such as websites, conference presentations, social media, etc.



- Develop and maintain a mechanism of Okanagan Charter “adoption” for institutions of higher learning, and “endorsement” by government, non-governmental and key higher education and community organizations.
- Explore options for the development of country-specific benchmarks and measures of success related to health promotion and sustainability in campus settings.
- Consider opportunities to advance the Charter by gaining support from senior leadership in key higher education organizations and related initiatives, for example:

20x30	20×30 Learning and Action Network	<a href="#">website</a>
AACU	Association of American Colleges & Universities	<a href="#">website</a>
AASHE*	Association for the Advancement of Sustainability in Higher Education	<a href="#">website</a>
ACCA*	American College Counseling Association	<a href="#">website</a>
ACE	American Council on Education	<a href="#">website</a>
ACHA*	American College Health Association	<a href="#">website</a>
ACPA*	American College Personnel Association - College Student Educators International	<a href="#">website</a>
ACUHO-I*	Association of College and University Housing Officers - International	<a href="#">website</a>
ACUI*	ACUI - Advancing Campus Community	<a href="#">website</a>
AUCCCD*	Association of College Counseling Center Directors	<a href="#">website</a>
	AUCCCO* Association for University and College Counseling Center Outreach	<a href="#">website</a>
BHAC*	National Consortium for Building Healthy Academic Communities	<a href="#">website</a>
CAS	Council for the Advancement of Standards in Higher Education Advancing Health and Wellbeing Cross-Functional Framework	<a href="#">website</a>
	College and University Professional Association for Human Resources	<a href="#">website</a>
ISCN	International Sustainable Campuses Network	<a href="#">website</a>
NACA*	National Association for Campus Activities	<a href="#">website</a>
NACAS*	National Association of College Auxiliary Services	<a href="#">website</a>
NASPA*	NASPA - Student Affairs Administrators in Higher Education	<a href="#">website</a>
NIRSA*	NIRSA - Leaders In Collegiate Recreation	<a href="#">website</a>
NODA*	NODA – Association for Orientation, Transition, and Retention in Higher Education	<a href="#">website</a>
SCUP	Society for Campus and University Planners	<a href="#">website</a>

	Wellbeing Collaborative at Wake Forest University	<a href="#">website</a>
	Inter-association Health and Wellbeing in Higher Education: A Commitment to Student Success (* above are the associations who have signed)	<a href="#">website</a>

**2) Build and support the USHPCN**

- Maintain and engage a Network, including researchers, academics, decision makers, students, and practitioners.
- Explore opportunities to support cross-learning and sharing successes and resources.
- Explore opportunities for educational sessions (e.g., webinars) and in-person meetings (e.g., aligned with existing conferences).
- Consider criteria and associated systems for administration and reporting.
- Align and liaise with existing networks, associations, and with other relevant organizations influencing health promotion and sustainability in Higher Education settings, for instance:

	Active Minds	<a href="#">website</a>
APA	American Psychological Association	<a href="#">website</a>
APHA	American Public Health Association	<a href="#">website</a>
CDC	Center for Disease Control and Prevention	<a href="#">website</a>
EIM	Exercise Is Medicine	<a href="#">website</a>
HERO	Health Enhancement Research Organization	<a href="#">website</a>
ISSP	International Society of Sustainability Professionals	<a href="#">website</a>
IUHPE	The International Union for Health Promotion and Education	<a href="#">website</a>
JED	The JED Foundation	<a href="#">website</a>
NAMI	National Alliance on Mental Illness	<a href="#">website</a>
NCBH	National Council for Behavioral Health	<a href="#">website</a>
NCPA	National Coalition for Promoting Physical Activity	<a href="#">website</a>
NIMH	National Institute of Mental Health	<a href="#">website</a>
NWI	National Wellness Institute	<a href="#">website</a>
PHA	Partnership for a Healthier America	<a href="#">website</a>
WHO	World Health Organization	<a href="#">website</a>

**3) International collaboration**

- Seek support from and liaise with the International Health Promoting Universities & Colleges Steering Group and the Pan American Health Organization.

- Connect with other national and regional Networks (e.g., Canada, UK, Iberoamerican, New Zealand and Germany).
- Represent this USHPCN at International health promoting campuses conferences.

#### **4) General**

- Establish network-wide specific action teams as needed.
- Establish work plans and timelines.
- Seek funding opportunities to support the activities of the Executive Committee and broader Network members.

### **Logistics**

Meetings are typically held for 1 hour every month via tele-conference. An annual convening is planned as well.